

FREDDY WEINBERG

Editor / Producer

PROFILE

War Zones, Super Bowls or Buddhist Monasteries... at the end of the day, I'm a storyteller. From journalist, to video editor, to motion graphics, I've never stopped creating and never stopped learning. Promos. Features. Documentaries. Whether it's a field edit beneath the flight deck of an aircraft carrier, or fine tuning for the NFL and the UFC: The edit bay is the last place to be creative, guarantee quality and make sure your story gets told... they way you envision it. I'll make sure of it.

EXPERIENCE

OWNER / EDITOR / PREDITOR- CP21 Productions 2007 - Present

Producing and Editing content ranging from Documentaries to Feature Segments to Promos, all the way to Sitcoms. Recent clients include The NFL, The UFC, The Tennis Channel, Interpublic, Citizen Relations, & 20th Century Fox.

FREELANCE EDITOR / PRODUCER - Citizen Relations 2017 - Present

Took the reigns producing and editing two Promos for Crest & Oral B PR campaign. Duties included pitching, editing, motion graphics and directing two video pitches & two promos.

FREELANCE EDITOR / MOTION GRAPHICS - The Tennis Channel 2014 - Present

Edit & create motion graphics for Tennis Channel content for broadcast and Social media platforms. Including highlights, features, short form segments, live tournaments, Holiday Specials & Documentaries.

FREELANCE EDITOR - NFL Network 2009 - Present

Edit show opens, feature segments and live programming for the National Football Leagues cable outlet.

Show Editor : Award winning companion show - A Football life.

Finishing Editor - NFL Replay Weekly show featuring the weeks best game with "NFL Films" highlights.

PREDITOR - Positive Image Video / Ultimate Fighting Championship 2008 - 2015

Produced and Edited content for the fastest growing sports franchise in the country. The UFC. Projects included Fight-Night Features, Promos and a full length Documentary-Bad Blood: Liddel vs Ortiz & The Rise of the UFC.

Finishing Editor: UFC Unleashed Series and 2 Joe Rogan Comedy Specials.

COORDINATING PRODUCER / PREDITOR - Channel One News 2002 - 2006

Pitched, produced, wrote & edited breaking news & features for the largest educational News Network for teens in the US. Embedded journalist "Operation Iraqi Freedom" - Spearheaded partnership with NBC Olympics.

PRODUCER / WRITER - Film Garden Entertainment 1999 - 2001

Wrote and Produced 2 One Hour documentaries for Discovery Networks which included collaboration with the CIA and US Dept of Defense. Developed Concept and wrote six half hour episodes in collaboration with the San Diego Wild Animal Park. The Keepers-Aired on Animal Planet

SOFTWARE

Adobe Premiere Pro



Adobe After Effects



Adobe Photoshop



Avid Media Composer



Autopano Video Pro & Giga



HIGHLIGHTS

Super Bowl 32 & 50 2016

Two decades after covering my first Super Bowl as a journalist... I edited a feature segment for the network pregame show.

Olympic Games 2004 - 2006

Spearheaded partnership with NBC olympics. Coordinated budgets, permits & resource sharing. Along with writing and editing and production in Athens, Greece & Torino Italy.

Operation Iraqi Freedom 2003

Embedded Journalist CV-64 USS Constellation. Aboard one of America's last diesel powered Aircraft Carriers, we documented the bombardment before boots on the ground in Iraq. Humbling to see the honor of pure sacrifice and service. But it's not always pretty.

CONTACT

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ACHIEVMENTS

Played a significant role in building the most successful sports franchise in the last 100 years. The UFC.

Increased key demo viewership 10% - Created "Vlog"/Reporters Notebook 2004 Olypic Games - Channel One.

Produced & Edited Content from more than a dozen countries & 37 states. On deadline - On Budget.

Realized a lifelong dream Editing Content with storied NFL Films Footage - NFL Replay - A Football Life.

GEAR & STUDIO

CAMS - Eextensive Filming with Sony A7s II, Panasonic GH 5 & Canon 5D Mk III Rigs. Produced Content with Sony FS & Red Camera packages.

DRONE - DJI Phantom. 4 4k Aerial Video. Slomo 120 FPS @ 1080 HD. Full 360° Stills for Virtual Tours.

AUDIO- Zoom H4N Pro for recording Interview and Podcasts. Senheiser Wireless kits, Rode Video Micro & Video Pro Rigs for DSLRs.

STUDIO- 4K / VR / Green Screen-Fully Equipped Adobe CC Post Studio. Ready for production.

EDUCATION

State University of New York - Oneonta

Bachelor of Arts : Interdisciplinary Studies

Dual Minors : Marketing & Mass Communication.

SKILLS

Editing

Pacing, Color Correction, Audio Configuration and a keen eye for detail. Besides technical expertise in Premiere Pro, Avid and Davinci Systems I bring an understanding of light, composition and story structure into the bay.

Motion Graphics

Animating, Compositing and Rigging 3D motion graphics. Thanks to Mettles's Skybox studio, I've plunged back into after effects. The suite provides a powerful toolset for 3D VR, AR and 360 degree video.

Producing

With all due respect, Producing is simply knowing how to do a bunch of differnt things in order to tell a story. And getting other people to do what they do. Well. See above.

Writing

Words are free. If you know how to use them, they can be more effective than all the toys and technology in the world.